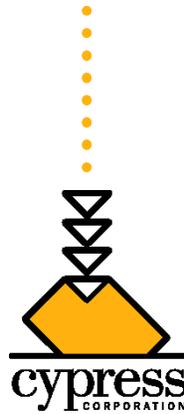


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ROCHESTER HILLS, MI 48309-9963

Cypress Corporation
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Who's **watching** your patient records?



... It's **time** to contact
Cypress and find out about
Document Access Tracking...

Every time someone
accesses a patient
record or report,
Cypress is **watching**.

Cypress Document Access Tracking enables you to spend less **time** worrying about HIPAA compliance by providing detailed viewing statistics, so you know exactly who accessed what documents, and when.

Some of the nation's leading healthcare organizations have already selected Cypress software to keep **watch** over their critical documents.

Isn't it **time** you did the same?

For more information, please return the attached pre-paid card, or contact:



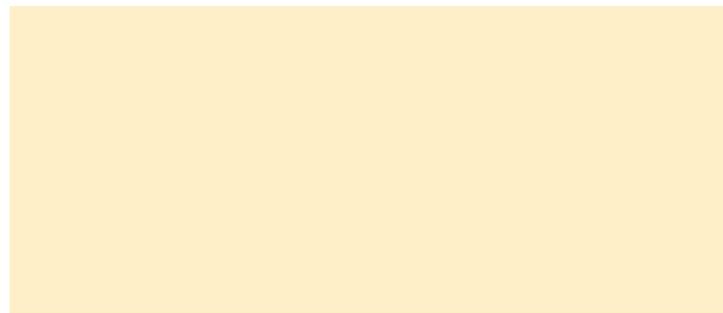
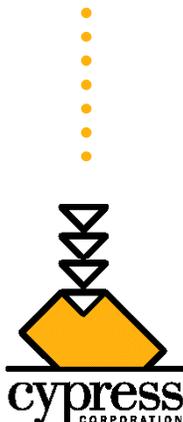
Cypress Corporation

Tel: 248.852.0066

Email: sales@cypress-software.com

Web: www.cypress-software.com

Looking at my
watch, I realize
it's **time** I found
out more about
Cypress software!



Telephone

Email

Please provide me with further information on Document Access Tracking.

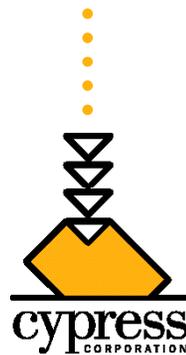
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Are you **in the picture** when it comes to who's accessing your hospital's confidential documents?



• • • Reduce your **Exposure** with Cypress Document Access Tracking...

Cypress software
focuses on your
critical documents,
alerting you every
time someone
accesses a patient
record or report.

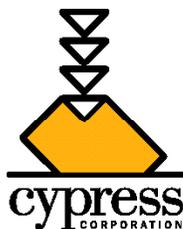


Cypress Document Access Tracking enables you to reduce the **red eye involved** with HIPAA compliance by providing detailed viewing statistics, so you can **zoom in** on exactly who accessed what documents, and when.

Some of the nation's leading healthcare organizations have already selected Cypress software so they can stay **focused** on their critical documents.

Now Cypress can help you **capture** your organization's document processes in the same way.

For more information, please return the attached pre-paid card, or contact:



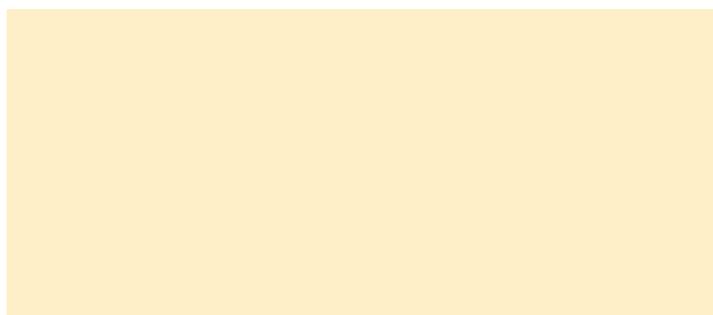
Cypress Corporation

Tel: 248.852.0066

Email: sales@cypress-software.com

Web: www.cypress-software.com

I'd like to know how
Cypress software
can provide a
snapshot of our
document processes!



Telephone

Email

- Please provide me with further information on Document Access Tracking.

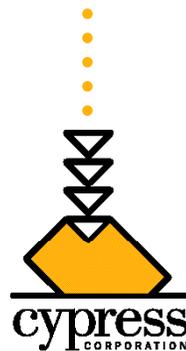
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Are you **in the dark** about
who's accessing your hospital's
confidential documents?



••• Let Cypress
Document Access
Tracking **light**
the way...

Find out in a flash
if someone accesses
a patient record
or report, with
Cypress software.

Cypress Document Access Tracking enables you to spend less time **in the dark** worrying about HIPAA compliance by providing you with detailed viewing statistics, so you can shed some **light** on exactly who accessed what documents, and when.

Some of the nation's leading healthcare organizations have already selected Cypress software so they can remain **illuminated** when it comes to access to their critical documents. Now Cypress software can help you **shine** in the management of your organization's document processes.

For more information, please return the attached pre-paid card, or contact:



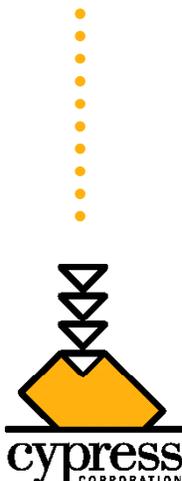
Cypress Corporation

Tel: 248.852.0066

Email: sales@cypress-software.com

Web: www.cypress-software.com

I'd like to know how
Cypress software can
brighten up our
document processes!



Telephone

Email

- Please provide me with further information on Document Access Tracking.

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Printer Specifications

Quantity: 100

PMS Colors: Pantone 123 (orange) and black

Paper Stock: Heavy Gloss Stock (We will be attaching a watch, camera, flashlight to the front cover of each sheet). Let's discuss paper options appropriate for this project.

Logo: Included in File

Notes: Please put blind perforation in the middle (where indicated) in this file for the return reply card. Return reply card will be hand stamped - no indicia required.

Fonts: will be included on final version for pre-press.

Size: 8.5" x 11" ; final size when folded is 8.5" x 5.5"

SIGN-OFF:

Dave Hinz Date: ___/___/___

Barry Monk Date: ___/___/___

